

BRUCE WADE

The AI Thinking Specialist



ABOUT BRUCE

If you need to think your way out of a corner, Bruce Wade is the guy you want with you in that corner. Known as The AI Thinking Specialist and a Thinking Sensei, Bruce empowers leaders to earn their black belt in strategic innovation.

With over 37 books and decades of experience spanning business, professional speaking, and executive coaching, Bruce has developed a suite of groundbreaking methodologies that have transformed how organisations approach their toughest challenges. His Extreme Thinking methodology pushes leaders beyond conventional problem-solving into breakthrough innovation.

- **The i5 Framework** (Ideate, Innovate, Incubate, Initiate, Impact) guides teams through a structured journey from first idea to measurable outcome.
- **The Agent Quotient (AQ) Framework** prepares leaders and organisations for the rapidly emerging AI-agent economy.
- **The Moments of Truth (MOT)** philosophy ties it all together, helping organisations develop and cement customer loyalty well beyond the sale.

Whether on stage, in the boardroom, or in a coaching session, Bruce brings energy, depth, and practical insight. He doesn't just talk about thinking; he gives audiences the tools, frameworks, and confidence to do it at the highest level.

Contact Bruce for Keynotes, Consulting and Workshops

www.brucewade.co.za

+27 (0)82 685 7133

