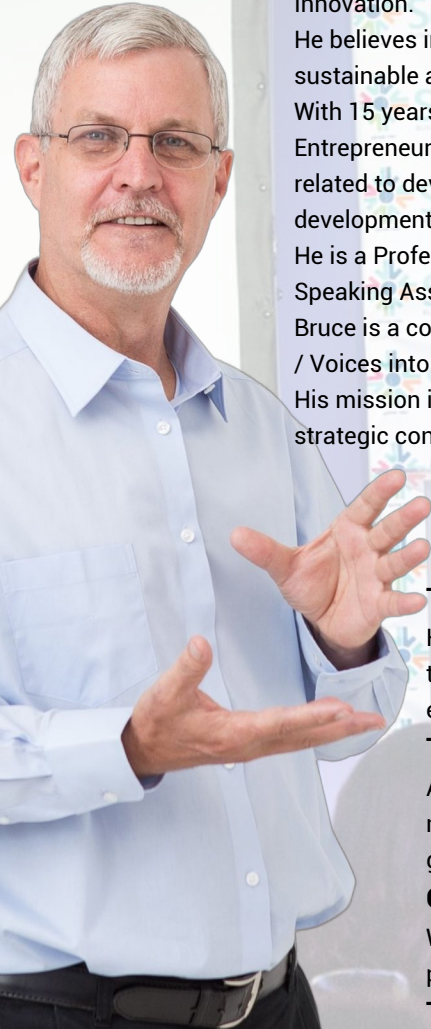




Bruce Wade

**Speaker | Coach | Author
Entrepreneur**



Bruce Wade based in Cape Town, South Africa, speaks, consults, and coaches on a Strategic Narrative Methodology based on the 7 Principles of Sustainable Innovation.

He believes in engineering strategic stories that speak to and develop a sustainable and profitable ecosystem to include all stakeholders.

With 15 years of corporate followed by 25 years of experience in Entrepreneurship, Bruce has authored over 20 books on various subjects related to developing fiscal sustainability through entrepreneurship development.

He is a Professional Speaker and the past President of the Professional Speaking Association of Southern Africa.

Bruce is a company founder and director at EM Solutions / Gallant Accounting / Voices into Africa and board director at Sustainable African Strategies.

His mission is to create a positive impact in the lives of many by sharing his strategic consulting, mentoring, and coaching to both the business and non-profit sectors, with a specific focus on sustainability and funding diversification through innovative income generation.

Keynotes

The 7 Principles of Sustainable Innovation

Key principles that when understood and implemented into any team or business will ensure an innovative and sustainable environment.

The Formula of Persuasion

A simple, yet powerful formula to build into any speech, management style or Leadership strategy ensures that everyone gets to the desired destination.

Questionable Power

Why asking the right question will always give you the power. The power to make the right choices in strategy and leadership.

The Anatomy of a Great Story

Understand the principles of a story before crafting any marketing campaign to ensure maximum impact

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